

REP: TEL# 703 528 7800
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET
HARRIS REPORT FROM REP
*** WFTV-TV ***

REP HEADLINE# 6362957 TRF# 335697
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

FAX# 703 528 7880
OCT15/12 11.09

ADV # ADV. NAME POLI/RPOF 3 PACK//R/STR/FL
AGY # 2712 AGY. NAME MCLAUGHLIN & ASSOCIATES
919 PRINCE STREET
ALEXANDRIA, VA 22314

REP.# OFF.# 6556 SALESMAN #
BUYER NAME MARIANNE CAMPBELL
SALES PRSN WA- JOE KNAUER

ORDER # CONTRACT # 6362957 CLASS: NATL. LOCAL REGIONAL

PRDCT RPOF-BROOKS, BRODEUR, EST#530 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT8/12 OCT28/12 WK-3

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT15/12 11.09

REP: TO JENNIE
FR JULIE
DELETED SPOTS ON 1,2,5,9,8,9,11-14,17-20,23-26,28,29,31,32,35,36,38,39
TTLS \$59900..31X
MOVE \$92500 TO HDLN 6374159 (CHANGING 3PAC)
PLS CFM, THX 10/15

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
RPOF-BROOKS, BRODEUR, HARRE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1	S		700A-900A	30		\$2,000.00	10/22	10/24	0		M,W	0
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 530												
PROGRAM : GMA CON COM1: 1X PER DAY												
2	S		700A-900A	30		\$2,000.00	10/16	10/18	0		TU,TH	0
PROGRAM : GMA CON COM1: 1X PER DAY												

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5	S		1100A-1200N PROGRAM : VIEW CON COM1: 1X PER DAY	30		\$925.00	10/16	10/18	0		TU,TH	0
6	S		1100A-1200N PROGRAM : VIEW CON COM1: 1X PER DAY	30		\$925.00	10/23	10/25	0		TU,TH	0
8	*		1200N-100P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$850.00	10/15	10/15	1		MON	1
9	S		1200N-100P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$850.00	10/22	10/24	0		M,W	0
11	S		400P-500P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$800.00	10/16	10/19	0		TU,F	0
12	S		400P-500P PROGRAM : DR OZ CON COM1: 1X PER DAY	30		\$800.00	10/23	10/26	0		TU,F	0
13	S		500P-600P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$2,250.00	10/22	10/25	0		M-TH	0
14	*		500P-600P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$2,250.00	10/15	10/15	1		MON	1
17	*		600P-630P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$3,000.00	10/15	10/15	1		MON	1

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18	S		600P-630P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$3,000.00	10/22	10/26	0		M-F	0
19	S		700P-730P PROGRAM : JEOPARDY CON COM1: 1X PER DAY	30		\$3,000.00	10/22	10/23	0		M-TU	0
20	*		700P-730P PROGRAM : JEOPARDY CON COM1: 1X PER DAY	30		\$3,000.00	10/15	10/15	1		MON	1
23	S		730P-800P PROGRAM : WHEEL	30		\$3,000.00	10/18	10/18	0		THU	0
24	S		730P-800P PROGRAM : WHEEL	30		\$3,000.00	10/25	10/25	0		THU	0
25	S		1100P-1130P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$2,000.00	10/23	10/25	0		TU,TH	0
26	S		1100P-1130P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$2,000.00	10/16	10/18	0		TU,TH	0
28	S		700A-900A PROGRAM : NEWS	30		\$1,050.00	10/27	10/27	0		SAT	0
29	S		700A-900A PROGRAM : NEWS	30		\$1,050.00	10/20	10/20	0		SAT	0
31	S		900A-1000A PROGRAM : GMA	30		\$1,050.00	10/27	10/27	0		SAT	0
32	S		900A-1000A PROGRAM : GMA	30		\$1,050.00	10/20	10/20	0		SAT	0

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35	S		700A-900A	30		\$1,050.00	10/21	10/21	0		SUN	0
PROGRAM : NEWS												
36	S		700A-900A	30		\$1,050.00	10/28	10/28	0		SUN	0
PROGRAM : NEWS												
38	S		600P-630P	30		\$1,500.00	10/21	10/21	0		SUN	0
PROGRAM : NEWS												
39	S		600P-630P	30		\$1,500.00	10/28	10/28	0		SUN	0
PROGRAM : NEWS												
OCT/12 59900.00												CONTRACT TOTAL 59900.00
												TOTAL SPOTS 31

MARKET TOTALS \$249,836 WFTV 61% WKMG 17% WESH 21% WOFL 1% WKCF 0% WRBW 0% CABL 0%
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE